

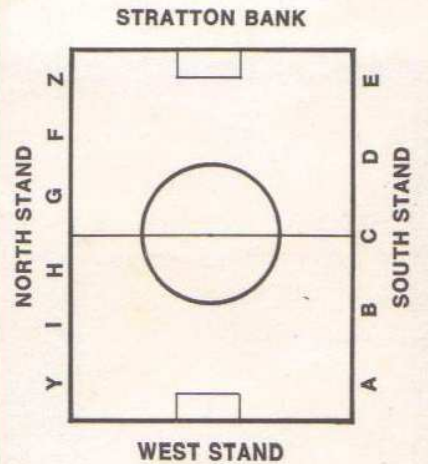


SWINDON TOWN FOOTBALL CLUB



official programme 1/-

KEY TO GROUND



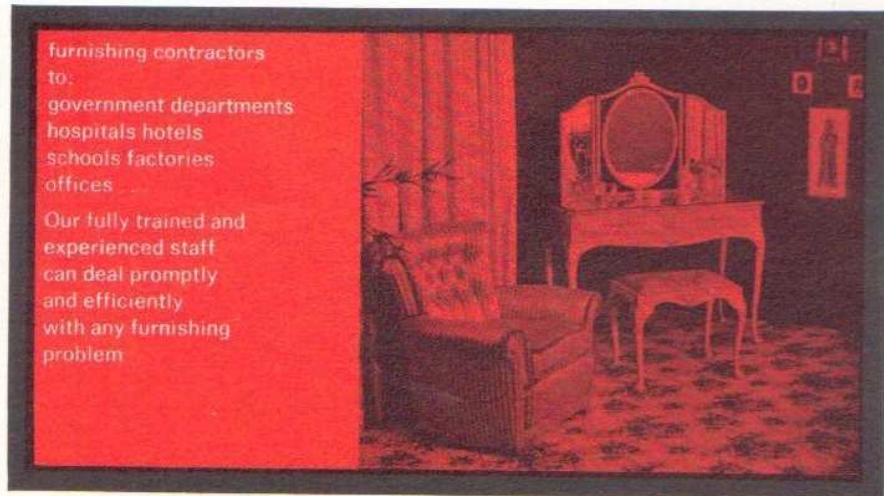
PROGRAMME CONTENTS

- News and Views
- Our Visitors
- League Table
- Teams
- Supporters Club Notes
- Club Information



furniture & furnishings

of charm and distinction . . .
carpets floor coverings loose
covers curtains skilled workshop
repair service . . .

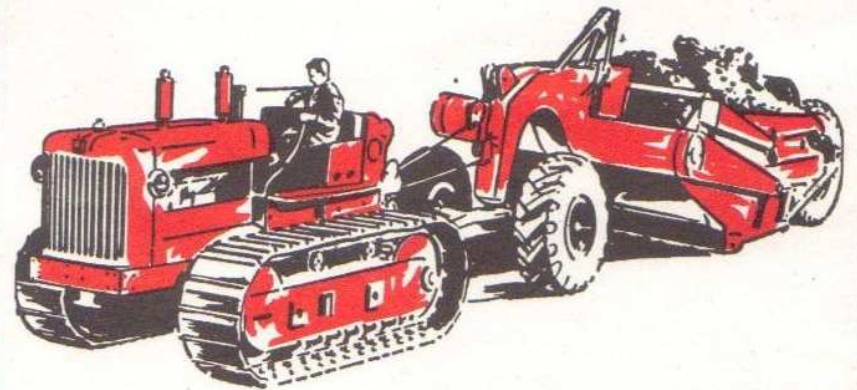


mills+merricks
ltd established over 65 years
16/17 Bridge Street Swindon phone 5365/6

H. HIBBERD LTD.

40 NEWPORT STREET, SWINDON

Plant Hire Contractors



FOR YOUR EARTH-MOVING EQUIPMENT

TELEPHONE SWINDON 6125

SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

Mr. W. J. CASTLE (President)

Mr. J. DAVIES (Vice-President)

DIRECTORS:

Mr H. E. LANE (Chairman)

Mr. R. FRICKER (Vice-Chairman)

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, C. J. GREEN, F. PLYER,
H. WILLIAMS, K. H. WILMER and Dr. J. NICHOLAS

Manager: D. WILLIAMS

Secretary: R. A. MORSE

VOL. 19

TUESDAY, 28th JANUARY, 1969

No. 19

TUESDAY, 28th JANUARY, 1969

DIVISION III

SWINDON TOWN

v.

OLDHAM ATHLETIC

Kick-off 7.30 p.m.

REFEREE:

MR. G. W. HILL (Leicester)

LINESMEN:

Red Flag—MR. M. E. WASHER (Bedminster)

Yellow Flag—MR. D. J. BIDDLE (Bristol)

NEWS and VIEWS

Today we begin to catch up on the backlog of games due to the League Cup programme and also, unfortunately, postponements. We were due to play Oldham Athletic on 28th December, 1968, but the match was cancelled by the referee due to the frost-bound nature of the ground.

This was a great disappointment to many as the Swindon supporters had been starved of football over the whole of the Christmas holidays. Our last home League match had been against Brighton & Hove Albion on 14th December, 1968. This, however, was followed by the now epic game at West Bromwich, when Swindon had a great band of followers.

We now embark on a period of two matches per week, right up to the Wembley Final. This is being played on Saturday, 15th March, 1969, and on the Tuesday prior to this game — namely 11th March — we entertain Barnsley. So we shall all be able to see our team in action only four days before the Final.

All these matches are of the utmost importance, as naturally all supporters, despite the great honour of the Wembley Final, dearly want promotion. It is vital we collect every point possible from the ensuing games. We have seven matches during February — five home and two away. If we can obtain say twelve points during the month our ambition will be much nearer to fruition. We also play seven League games during the month of March. We still need points and goals.

Our opponents today are unfortunately experiencing a very lean spell (this comes to all clubs in turn). A few seasons ago

they promised great things, but this has not turned out as expected.

By virtue of their geographical position, they face tremendous competition from all those senior clubs in Lancashire. One wonders how so many manage to exist in that hotbed of soccer.

Last season we won at Oldham on 2nd December, 1967, by two goals to nil; Terry and Rogers being the scorers.

The return fixture played on 27th April, 1968, was our last home game of the season.

As supporters will remember, the season ended with a series of disappointing home draws. This proved to be one of them. The ground was very hard and dry, and there was a strong wind blowing. Consequently it was a poor, scrappy game. Swindon missed many goal-scoring opportunities, and the result was another draw, no goals being scored.

Swindon Town: Jones; Thomas, Trollope; Butler, Giles, Harland; Dawson, Heath, Terry, Smart, Rogers. Substitute: Nurse.

Oldham Athletic: Best; Blair, Wood; Bowrie, Lawson, Frizzell; Blore, Chapman, Towers, Johnston, Bebbington. Substitute: Philpott.

Attendance: 9,717.

Receipts: £1,510.

Referee: Mr. A. E. Dimond.



WILTS CLEANING SUPPLIES SERVICE

30 FLORENCE STREET
SWINDON
WILTSHIRE
Telephone 21012

Suppliers of all types of cleaning, and ancillary materials, to Hospitals, Local Authorities, Schools, Factories, Shops, Hotels, Clubs, Churches, etc. Special prices and contract prices arranged and a prompt and free delivery within 30 miles of Swindon.

Agents for: Progress Floor Treatments, Polishes etc. S. C. Johnsons Polishes etc. Kimberly Clark Paper Products. Deb Chemicals, Swarfega, Jizer, Janitol, Verve, Lanimol, Tot etc. Geerpres Mopping Equipment, Window Squeegees etc. Floor Scrubbing and Polishing Machines Demonstrated. Electric Light Bulbs, Fluorescent Tubes and Fittings etc.

We supply everything you need for keeping your premises clean at the lowest cost. **Plus** a free advisory service on all aspects of cleaning problems, this is backed by over 25 years experience in the industrial cleaning field. So, if you have problems, consult us.

Comprehensive range of goods kept, Steel Wool, Floor Pads, Nylon Pads, Brillo Pads, Plastic and Galvanised Buckets, Dustpans, Boiler Fillers, Yarn and Cotton Mops, Broom Handles, Minit Mops, Addis Mops, Tea Towels, Chamois Leathers, Scrim, Disinfectants, Channel Blocks, Toilet Rings, Scouring Powder, Liquid Soap, Bleach, Dusters, Stockinette Wipers, Floorcloths, Toilet Soap, Carbolic Soap, Toilet Cleaners, Toilet Paper, Brasso, Silvo, Duraglit, Windowlene, Air Freshener and Fly Killers, Vapona etc.

MANY OTHER ITEMS STOCKED RING SWINDON 21012

OUR VISITORS



OLDHAM ATHLETIC FOOTBALL CLUB

Pen Pictures

BILL MOLYNEUX

5ft. 9ins. 10½st. Signed last season from Liverpool, where he played regularly for the Liverpool Central League side. A very agile 'keeper.

J. MAKIN

5ft. 10ins. 12st. 3lbs. Drafted into the side towards the end of the season 1966/67. Shows great promise. 17 years old.

W. JOYCE

5ft. 10ins. 11½st. Signed from Blackburn Rovers season 1967/68. A utility player, strong in the tackle. Previously played many games with Burnley.

J. BOWIE

6ft. 1in. 12st. 3lbs. Signed from a Scottish Junior club in August 1962. He has given great service to Oldham Athletic and can play half back or inside forward positions.

A. DOYLE

5ft. 9ins. 10st. 5lbs. Graduated from the Oldham Athletic Youth team. Hails from Northern Ireland. Age 19.

J. COOK (Apprentice)

5ft. 6ins. 10st. Comes from Manchester. Signed amateur forms in April 1967. Shows great promise at full back.

S. HOOLICKIN (Apprentice)

5ft. 8ins. 10st. Hails from Manchester. Signed April 1967, straight from school. He has a brother who is an apprentice for Manchester City.



W. J. CASTLE

Office and Bakery
4 and 5 MARKET STREET

SWINDON

Telephone 22017

Specialists—

BIRTHDAY CAKES - WEDDING CAKES
DAIRY CREAM - PASTRIES
BUNS - ROLLS - SPONGES

Dobell Shearman & Co. Ltd.

High Street, Swindon

Telephone: 4961

FANCY AND COMMERCIAL STATIONERS
TYPEWRITERS & OFFICE EQUIPMENT

Greetings Cards for all Occasions
from Leading Art Publishers

Heating Services (C.G.H.) Ltd.

HEATING, PLUMBING & VENTILATING
ENGINEERS

INSTALLATION & REPAIRS
24 HOUR MAINTENANCE SERVICE

28 BUCKINGHAM RD.

Tel: SWINDON 27630

OUR VISITORS—continued

R. BLAIR

5ft. 10ins. 11st. 3lbs. 18 years of age. An Irish boy who was signed from Coleraine in 1966. Made quite a name for himself since joining Oldham Athletic and is now an experienced first team player.

A. HUNTER

6ft. 1in. 13st. A young signing from Coleraine in December 1966. Made centre half his own position. Strong in tackle and an Irish Amateur International. He was also chosen to represent Northern Ireland last season but had to drop out owing to injury.

J. FRIZZELL

5ft. 8ins. 11½st. Oldham Athletic's longest serving player. He was signed from Morton in May 1960 and has played in all positions.

A. LAWSON

5ft. 10ins. 11½st. Was signed from Glasgow Celtic in May 1964. He was born in Lennoxton, Stirlingshire. A utility player. He came into the side when Allan Hunter was injured last season and coincided with a winning run.

I. WOOD

5ft. 10ins. 11st. Local amateur previously with Radcliffe Borough. Played centre forward and half back but seems to have found his true position at full back.

A. PHILPOTT

5ft. 10ins. 10st. 8lbs. Recently signed from Stoke City at a considerable fee. He is a utility player.

K. CRUMBLEHULME (Apprentice)

5ft. 8ins. 10st. A local boy. He signed apprentice forms in August 1967. He joined Oldham Athletic straight from school.

I. ROBINS (Apprentice)

5ft. 7ins. 10st. Comes from Bury. Signed apprentice forms in August 1967. He also joined Oldham Athletic straight from school.

OUR VISITORS—continued

W. AITKEN

5ft. 5ins. 9½st. Signed as an apprentice at 15 years and signed full-time forms last season. Born in Peterlee, Co. Durham.

E. MAGEE

5ft. 8ins. 11st. Signed from Glenavon in June 1967, for £5,000. Has made continued progress but received an injury towards the end of last season which necessitated him coming out of the side.

I. TOWERS

5ft. 6ins. 11st. Signed from Burnley in January 1966. Leading goal scorer season 1966/67 with 27 goals. Played in all five forward positions.

K. BEBBINGTON

5ft. 6ins. 11st. Signed from Stoke City in September 1966. Plays on either wing.

L. CHAPMAN

5ft. 9ins. 11½st. Local born. Signed February 1967. A young player with great promise. 19 years old. Won a place in the first team towards the end of last season.

R. BLORE

5ft. 8ins. 11st. Signed from Blackburn Rovers in December 1965, for £8,000. Played in all five forward positions. Welsh International.

W. JOHNSTON

5ft. 10ins. 12st. 3lbs. Signed from Glenavon in June 1966. Only played a few times before breaking his leg, which kept him out of action until recently. A very clever ball player and a Northern Ireland International.

R. SMITH

5ft. 6ins. 10st. An apprentice player who signed professional forms last season. Only 17 years of age. This boy has a brilliant future. He joined Oldham Athletic along with Billy Johnston from Glenavon.

BRETTS

PET AND GARDEN SUPPLIES

**32-33 Commercial Rd.
Swindon**

**6 Cromwell St.
Swindon**

At Your Service

A. E. LUDLOW LTD.

Wholesale Fruit and Potato Merchant

COLBOURNE STREET, SWINDON, WILTSHIRE

Telephone Swindon 3583

We deliver Fresh Fruit, Vegetables and Potatoes daily

WHOLESALE ONLY

FOR ALL YOUR ANGLING NEEDS
CONSULT

FRANK WOODWARD

Swindon's Fishing Tackle Specialist

25 HAVELOCK ST., SWINDON

PHONE 3879

For Paints of Good Quality

H. S. HODGES & SONS

(SWINDON) LTD.

CRICKLADE RD., SWINDON

PHONE 22422

Dulux, Brolac, Valspar, Wallcharm,
etc.

SOUTHERN LAUNDRY CO. LTD.

Launderers and Dry Cleaners

HAYDON ST. - SWINDON

TELEPHONE 4161

The Advertisers in this
programme have supported
the Club. Will you help us
reciprocate by supporting
them whenever possible?

W. J. SELWOOD

Telephone Swindon 5884

Saddlery

General Leather Goods Manufactured
and Repaired to Your Individual
Requirements

103 BROAD STREET
SWINDON, WILTSHIRE

Always at your service

L. BIBBY

For all Types—Rags, Iron and Metal,
etc. Spot Cash Paid. Please Tel. 2101
and our van will call.

THE PADDOCK, ERMIN STREET
STRATTON ST. MARGARET

COWLEY BROS (WROUGHTON) LTD

Building Contractors

28 NEWPORT STREET
SWINDON

Telephone 6870

WISES CATERING SERVICE

(Reg. Wise)

Our Caterer for the past 20 seasons

Guarantees

A GOOD CUP OF TEA AT THE
COUNTY GROUND

A full range of Sweets and Cigarettes
at any of our five kiosks on your
way in. ENJOY YOURSELF

Warnes Rentals—

To be sure!

51 Commercial Road,
SWINDON

Telephone 6486

THE MAN IN THE MIDDLE

Mr. G. W. Hill

Began refereeing in 1952 after cartilage injury stopped his playing. Graduated through N. Regional and Central Leagues.

Third season on Football League Referees' list after five seasons on linesmen's list.

One linesman's appearance last year in the Quarter-Final of the European Cup, Real Madrid v. Spartak Prague.

Headmaster. Born in Bolton, Lancashire and is married with two sons.

FOOTBALL LEAGUE CUP FINAL TICKETS

The Board of Directors have decided upon the method of distribution of tickets for the Football League Cup Final on March 15th and, throughout their deliberations, their concern has been for our regular Division III supporters. It is for this reason that the plan of distribution is not being disclosed but regular supporters may be assured that this is being done for their benefit and to prevent exploitation by ticket touts.

Our Chairman says "I realise this arrangement may cause a certain amount of frustration among our supporters but I would ask them to be patient and at this stage nothing can be gained by contacting the Club's Office for details", so please — **NO ENQUIRIES.**



AN OFFICIAL CLUB 'WEMBLEY' TIE AND SCARF

These will shortly be on sale throughout the town. This will be your opportunity to purchase a first class souvenir of this momentous occasion, issued by the Club itself. Watch for details of sales.

The Borough Stationers

6 Commercial Road Swindon

For all office stationery

Backed by the resources of the
Borough Press

The most comprehensive stock in the District

LUNN'S

FISH BAR and RESTAURANT

COMMERCIAL ROAD, SWINDON

Telephone 3203

Complete meals served all day

Call before the match and on your way home

WILSONS (SWINDON) LTD.

**BUILDERS OF MODERN ATTRACTIVE
HOUSES AND BUNGALOWS**

Developments at:

Upper and Lower Stratton — Blunsdon and Highworth

Head Office:

90/91 COMMERCIAL ROAD - SWINDON

Telephone Swindon 6361/3

DIVISION III

Date	Opponents	1968	Ground	Result
August 13	Torquay United (League Cup)		14,702 (H)	2-1
17	Stockport County		13,350 (H)	1-0
24	Hartlepool		5,732 (A)	0-0
27	Reading		16,765 (H)	0-0
31	Plymouth Argyle		12,302 (H)	3-0
September 4	Bradford City (League Cup)		7,806 (A)	1-1
7	Watford		8,709 (A)	0-0
10	Bradford City (League Cup Replay)		12,214 (H)	4-3
14	Walsall		10,593 (H)	1-0
18	Bournemouth & Boscombe Athletic		11,920 (A)	0-2
21	Bristol Rovers		10,364 (A)	1-2
24	Blackburn Rovers (League Cup)		15,402 (H)	1-0
28	Shrewsbury Town		12,087 (H)	3-0
October 5	Orient		12,450 (H)	1-0
9	Reading		17,450 (A)	1-0
12	Brighton & Hove Albion		7,547 (A)	3-1
16	Coventry City (League Cup)		23,810 (A)	2-2
19	Torquay United		15,152 (H)	2-1
21	Coventry City (League Cup Replay)		23,828 (H)	3-0
26	Oldham Athletic		4,238 (A)	3-2
30	Derby County (League Cup)		35,104 (A)	0-0
November 2	Southport		18,910 (H)	5-1
5	Derby County (League Cup Replay)		26,449 (H)	1-0
9	Luton Town		17,250 (A)	0-2
16	(1) F.A. Cup Canterbury		(A)	1-0
20	Burnley (League Cup Semi-Final)		(A)	2-1
23	Mansfield Town		(A)	0-2
26	Northampton Town		6,827 (A)	6-2
December 4	Burnley (League Cup Semi-Final)		28,000 (H)	1-2
7	(2) F.A. Cup Grantham		(A)	2-0
14	Brighton & Hove Albion		10,907 (H)	1-0
18	Burnley (League Cup Semi-Final)		20,000 (A)	3-2
21	Torquay United		8,327 (A)	1-0
26	Orient		7,101 (A)	0-1
January 4	(3) F.A. Cup Southend United		(H)	0-2
11	Southport		5,232 (A)	1-1
18	Luton Town		18,903 (H)	0-0
24	Tranmere Rovers		(A)	5-3
28	Oldham Athletic		(H)	
February 1	Barnsley		(A)	
8	(5) Mansfield Town		(H)	
15	Barrow		(A)	
22	Rotherham United		(H)	
March 1	(6) Northampton Town		(H)	
5	Gillingham		(A)	
8	Stockport County		(A)	
11	Barnsley		(H)	
15	Hartlepool		(H)	
18	Rotherham United		(A)	
22	(S.F.) Plymouth Argyle		(A)	
29	Watford		(H)	
April 4	Crewe Alexandra		(A)	
5	Shrewsbury Town		(A)	
8	Bournemouth & Boscombe Athletic		(H)	
12	Bristol Rovers		(H)	
15	Crewe Alexandra		(H)	
19	Walsall		(A)	

Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists
Confectioners

Agents for Wessex School of
Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

HULFORD MOTORS
LTD.

SELF DRIVE HIRE

Fleet of 1969 Fords
Escorts De-Luxe - Cortinas De-Luxe
Cortinas 1600 Estate (Bench Seat
Column Change)—Zephyr V4s.

SHRIVENHAM ROAD
(200 yards from Football Ground)
Telephone 4934

Large Car Park Available

For High Class
Central Heating, Plumbing
Painting and Decorating
Electrical Installations
and Repairs

NORTH WILTS
Sanitary and Heating
Co. Ltd.

NEWPORT ST., SWINDON
Telephone 5373/4



Thinking per
**BRISTOL
BUILDING**
A member of The Bu

SWINDON
Dawson (2)
Butler (4)
Heath (7)
Noble (8)

Swindon's Colours
Red Shirts, White Shorts

Swindon's 12th Man
Smith

Chapman (11)
Bebbington (10)
Joyce (6)

KEEP
EV
ADV
WITH

Wood (3)
OLDHA

Mills & M
Complete Hou
Furnishin

16-17 BRIDGE STREET, SW

le invest in the

WEST SOCIETY

ing Societies Association

Swindon Office
Bristol & West House
Regent Circus
Swindon
Tel: Swindon 6340

Shares and
Deposits in this
Society are
trustee investments

N TOWN

borough

Thomas (3)

ys (5)

Harland (6)

(9)

Smart (10)

Rogers (11)

N TOUCH

NING

RTISER

HE NEWS

These teams are subject
to alteration

Oldham's 12th Man
Magee

ore (9)

Spence (8)

Colquhoun (7)

n (5)

Hunter (4)

Doyle (2)

dine

ATHLETIC

erricks Ltd.

e Furnishers and
Contractors

NDON

Tel: 5365/6

DINNERS
DANCES
LADIES' NIGHT
ANNUAL BALLS

McIlroy's Ballroom

COMMITTEE MEETINGS
RECEPTIONS
ENGAGEMENT PARTIES
PRIVATE LUNCHEONS

McIlroy's Barbary Room

MORNING COFFEE
LUNCHEON
AFTERNOON TEA
SILVER GRILL

McIlroy's Restaurant
(Fully Licenced)

McILROY'S

REGENT STREET
SWINDON 5294



THE ALCOHOL FUEL

COATE GARAGE

REPAIRS - OVERHAULS - WELDING
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick
Marlborough Road, Swindon

DIVISION III

(up to and including Saturday, 25th January, 1969)

	P	W	D	L	F	A	Pts
Watford	25	14	7	4	36	13	35
Bournemouth & B.A.	27	15	4	8	44	26	34
Swindon Town	24	14	5	5	38	20	33
Stockport County	27	12	9	6	48	35	33
Tranmere Rovers	27	14	3	10	43	40	31
Luton Town	25	13	4	8	38	23	30
Torquay United	27	12	6	9	36	27	30
Plymouth Argyle	27	11	7	9	32	29	29
Reading	26	10	7	9	40	33	27
Barrow	25	11	5	9	39	40	27
Rotherham United	27	9	8	10	31	29	26
Southport	27	11	4	12	45	43	26
Northampton Town	27	9	8	10	29	32	26
Barnsley	26	9	8	9	32	36	26
Bristol Rovers	25	9	6	10	39	42	24
Brighton & H. A.	29	8	8	13	38	45	24
Walsall	26	7	9	10	28	27	23
Mansfield Town	25	8	7	10	32	31	23
Orient	25	7	9	9	40	37	23
Crewe Alexandra	26	8	6	12	34	45	22
Hartlepoons United	27	6	10	11	23	46	22
Gillingham	26	8	5	13	34	45	21
Shrewsbury Town	26	7	6	13	23	36	20
Oldham Athletic	26	4	5	17	19	51	13

Suppliers to the Swindon Team

MAY WE SUPPLY YOU?



EARLE

of Chippenham Limited

MAIN

FORD

DEALERS

COCYLBURY ROAD - CHIPPENHAM

Telephone 3255

SUPPORTERS CLUB NOTES

On behalf of the Toc H Broadcasting organisation, I have been asked to say "Thank You", loud and clear, to those of you who contributed to the collection at the Luton Town match. A total collection of just over £117 was made, the highest since the first collection of £129 in the 1953/4 season. It is a great comfort to the organisers to know that their efforts are appreciated.

Reading through the programme for the Luton Town match, I noted, with interest, that in "News and Views", my opposite number, as it were, expressed some disappointment in the lack of response to the request for ideas from supporters. We have experienced the same apparent lack of enthusiasm on our part. A few seasons ago, when the Supporters' Club ran a request programme of pre-match music, the number of requests were very few indeed, compared to the number of records played.

Numerous requests for ideas to improve the entertainment at the Social Club met with the same rather stone-wall attitude. Plenty of complaints, according to individual tastes, but more or less a complete blank when it comes to constructive suggestions. I can do no better than to quote from the current Supporters' Club Handbook:

"Finally, to the Public, or as you like to call yourselves, the Supporters, one would say you have the right to criticise, whether the management or the players, individually or as a team, but having at heart the best interests of the Club, for

GREAT WESTERN HOTEL

SWINDON

Telephone 22047

**Weddings, Parties, Business Lunches and
Dinners a Speciality**

Excellent Food and Quick Service
A must before or after the match

VISIT OUR NEW STEAK BAR

... not just concrete, but

Premix

SWINDON AREA OFFICE c/o COLN GRAVEL CO. LTD.
CLAYDON PIKE LECHLADE GLOS.

phone LECHLADE 461/2

Premix—an Amey company—serves 21 counties

SUPPORTERS' CLUB NOTES—continued

heaven's sake see that your criticisms are constructive and not destructive."

Who wrote that? Harold Fleming, for so long the idol of Swindon Town supporters, in our 1948/49 Handbook. Incidentally, how many of you have bought this year's Handbook?

Members of the Supporters' Club Committee sell programmes at the County Ground. Many are the complaints when programmes are sold out. Obviously, you, the supporters, want programmes. Why be satisfied with just reading it? Why not take a hand in producing it by writing in either to the Supporters' Club or the Football Club, with your ideas, grouses, complaints, or what have you? In News and Views last week, reference was made to the projected new stand. There will be no point in complaining about the amenities provided after the thing is up. It will be too late then to alter it. So, write in now, during the planning stage, with your ideas and suggestions. I doubt whether all could be incorporated, but I would be very much surprised if, out of the chaff, quite a number of grains of corn cannot be winnowed to the benefit of all of you.

Supporters' attention is drawn to the locally produced Wembley rosette that has been produced especially for the supporters, through the Supporters' Club. These were on sale at the Luton Town game for the first time, at the Club shop, attached to the Social Club. Arrangements are being made for another selling point to be established at the Stratton Bank end. They are made of plastic, and should last for very many years as a reminder of the first occasion that Swindon Town reached Wembley. Get yours today — then you can prove to your grandchildren that "You were there".

Meet the



"ROGUES", "CADS" and "JUNIORS"

Shoes too comfortable to take off



at the

Swindon Co-op Society Limited

Fleet Street

Swindon

Going By Car?

SWINDON to BARNESLEY . . .

Leave by Shrivenham Road,
and proceed by A361, via Chipping Norton
to Banbury.

44 miles

Follow A423 for 15 miles, then turn right
along B4100 to Dunchurch, then continue
by A426 to Rugby.

69 miles

Continue by A426 for $6\frac{3}{4}$ miles, then turn
right, A4114 to M1.

76 miles

Follow signs "Leicester M1", and
proceed by M1 to Intersection No. 37.

164 miles

Follow signs "Barnsley A628" to Barnsley
Town Centre, then continue by Pontefract
Road, A628, for $\frac{1}{2}$ mile to Grove Street,
along which turn left to
BARNESLEY FOOTBALL GROUND.

166 miles

COUNTY GROUND REGULATIONS

1. All matches are played in accordance with the Rules and Regulations of the Football Association and the Football League.

2. Play cannot be guaranteed on any day and accordingly no refund of cash admission charges paid at the turnstile can be made.

3. Refunds will be made in respect of seats booked in advance where a match is postponed, subject to a time limitation, details of which can be obtained from the Box Office. No such refunds will be entertained in respect of abandoned matches.

4. No unauthorised person is permitted to enter upon the field of play. Persons carrying flags, banners, sticks, or any objects likely to cause obstruction or lead to a breach of the peace will not be admitted.

5. With the exception of authorised Press representatives holding official passes, the taking of photographs or ciné-photographs inside the ground is prohibited.

6. Only persons specially authorised are permitted to offer newspapers, periodicals or any other goods for sale on the property of the Swindon Town Football Club Ltd.

7. Betting and the use of radio sets is not permitted in any part of the ground.

8. All persons visiting the County Ground are admitted subject to the above Ground Regulations, the Rules and Regulations of the Football League and of the Football Association. Swindon Town Football Club Ltd. reserve the right to refuse admittance or to remove from the ground any person who shall refuse to comply with them, or whose presence is a source of danger or annoyance to others.

G. H. FLOWER & SON LIMITED

WOOD LANE, CHIPPENHAM

LICENCE No. S.2802

PHONE 2017

SCRAP METAL

and

GENERAL WASTE SALVAGE DEALERS

Plant dismantling carried out

Members of

National Association of Non-Ferrous Metal Merchants

G. A. STREETLY

Tobacconist and Confectioner

10 BOURNE ROAD - MOREDON - SWINDON

Telephone 4956

"COAL!"
"COAL!"
"COAL!"

J. WILMER

St. Margaret's Road
Swindon

Telephone 22535

LEESE, ING & CO. LTD.

Mineral Water and Squash Manufacturers

LANSDOWN ROAD - SWINDON

TELEPHONE 22744

Train for the soccer season—
shoot from **Swindon** every day to

LONDON (over 15 trains)

BRISTOL (9 trains)

CARDIFF (9 trains)

All the services are in the free pocket timetables

Going out for the day?

Ask for the Western Bargains folder

Get these travel aids at
stations or travel agents



Inter-City

DO not let **CHILBLAINS** spoil a good game



RELAPERN

Price 2/6 from your CHEMIST

2/10 Post Paid from

BALLARD & CO. (CHEMISTS) LTD.
FARINGDON - BERKSHIRE

FORTHCOMING MATCHES

SATURDAY, 1st FEBRUARY, 1969

FOOTBALL COMBINATION

OXFORD UNITED

Kick-off 3 p.m.

TUESDAY, 4th FEBRUARY, 1969

DIVISION III

HARTLEPOOLS UNITED

Kick-off 7.30 p.m.

SATURDAY, 8th FEBRUARY, 1969

DIVISION III

MANSFIELD TOWN

Kick-off 3 p.m.

DON ROGERS SPORTS

29 FARINGDON ROAD, SWINDON

Stockists of all leading sports equipment

Discount to all clubs

Suppliers to Swindon Town Football Club

Telephone 27378

Maylott Studios

For Group & Sport Photographs

Official Photographer to
Swindon Town Football Club

31 FARINGDON ROAD
Telephone 22792

Notton's Cafe

COUNTY ROAD
200 yards from Ground

Perfect meals at all times

L. Wollen

OFF LICENCE

WINES and SPIRITS

Arkell's Ales and Stout

373 Cricklade Road, Swindon
Delivers Daily Phone 3508

C. DUNN & SON

Builders and Decorators

Alterations, Renovations
Conversions, Plumbers and
Sanitary Engineers

503 Cricklade Rd. Tel: 22522

THE PORK SHOP

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TELEPHONE 22122

LAST WEEKS MATCHES

DIVISION III

Saturday, 18th January, 1969.

Drew with LUTON TOWN (Home) 0—0.

Team: Downsborough; Dawson, Thomas; Smart, Burrows, Harland; Heath,
Noble, Jones, Penman, Rogers. Sub. Trollope.

Attendance: 18,903.

Referee: Mr. R. B. Kirkpatrick (Leicester).

HELLENIC LEAGUE

Saturday, 18th January, 1969.

Beat ABINGDON (Away) 4—2.

Team: Grzadkowski; Allen, Fry; Stroud, Bailey, Hubbard; Mascia, Eeles,
Dudden, Dangerfield, Claypole.

Scorers: Dudden (2), Eeles, Claypole.



Davie, the Luton Town goalkeeper, fists this shot over from Don Rogers.

Photo by R. Marsh.

Cecil Green

Artistic Decorations in all its branches

12 Armstrong Street, Swindon, Wilts. Tel. 4593

W. COLLINS (Swindon) LTD.

TURF ACCOUNTANTS

69 COMMERCIAL ROAD - SWINDON

TEL. 21371

AND AT THE GREEN, LYNEHAM



CLARK BROS. (Swindon) Ltd.

Building and Civil Engineering Contractors

CONSULT US FOR

BUILDING AND CIVIL ENGINEERING
CONSTRUCTION IN ALL ITS PHASES

STRATTON ROAD
SWINDON

Telephone
Swindon 27261



throughout the West

you will find Bradley Estates beautifully situated to meet the requirements of modern living. If you are thinking about a new home and would like to receive full details of our current and planned estates write now to 74 Victoria Road Swindon Wiltshire. Please send me details of

- Green Meadow Estate, Swindon, Wiltshire
- Nythe Estate, Swindon, Wiltshire
- Monkton Park Estate, Chippenham, Wiltshire
- Park Hill Estate, Frome, Somerset
- Damory Down Estate, Blandford Forum, Dorset
- Harkwood Farm Estate, Poole, Dorset
- Roman Way Estate, Bourton-on-the-Water, Gloucestershire

Name

Address



BRADLEYESTATES



MY MASTER SAYS THAT
MAN'S SECOND BEST FRIEND
IS A SAVINGS BANK ACCOUNT

INTEREST 6% IN THE
SPECIAL INVESTMENT DEPT.

Local Offices
17 Commercial Road, Swindon
6 Maryport Street, Devizes.

T RUSTEE
S AVINGS
B ANK

8,000 SEATS FOR SHEFFIELD WEDNESDAY F.C.

6,000 SEATS FOR SHEFFIELD UNITED F.C.

7,000 SEATS FOR ASTON VILLA F.C.

3,000 SEATS FOR OLDHAM F.C.

3,500 SEATS FOR LEEDS UNITED F.C.

4,000 SEATS FOR PETERBOROUGH AGRICULTURAL SOCIETY

13,500 SEATS FOR HULL CITY F.C.

3,200 SEATS FOR COVENTRY CITY F.C.

FAST, EFFICIENT SERVICE FROM MARTYN LYNSHAW LTD.

THE LATEST THING IN STADIUM SEATING

- MANUFACTURED IN HIGH-DENSITY POLYTHENE
- NO MAINTENANCE
- ANY COLOUR
- SEND FOR DETAILS
- LIGHT CONSTRUCTIONAL STEELWORK
- ANCILLARY WORK FOR THE BUILDING TRADE



FAST EFFICIENT SERVICE BY
MARTYN LYNSHAW LIMITED

Telephone
21844

BOUNDARY WORKS - STRATTON ROAD - SWINDON